



## Letter From Pharmacy to Business Owner

[Date]

[Name/Title]

[Business/Community Center Name]

[Street Address]

[City, State Zip]

Dear [Name],

Flu season is quickly approaching. What's your flu plan? Are you planning to encourage your employees to get a flu shot? Or perhaps you're planning on the healthy staff needing to work late to make up for their colleagues' absences due to the flu? To help you maintain a healthy workforce, we'd like to partner with you to host an influenza clinic at your place of business. Our pharmacy staff can make all the arrangements for the event. We will provide:

- Licensed and knowledgeable pharmacists to administer the vaccines
- The convenience of on-location vaccination services
- Information for your employees in the form of brochures and information packets
- Everything you will need to promote the event including posters, signage, and email announcements

Influenza vaccinations are vital to public health. More than 200,000 people in the United States are hospitalized as a result of influenza each year. Among adults aged 18 to 64 years, 17 million workdays are lost each year to influenza-related illness.<sup>1</sup> Vaccination is the best way to help protect against influenza.<sup>2</sup> The Centers for Disease Control and Prevention (CDC) recommends that every person aged 6 months and older receive an annual influenza vaccination.<sup>2</sup>

Partner with us to host a vaccination clinic at your business this influenza season.

Your influenza vaccination partner,

[Pharmacy Name]

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**REFERENCES:** 1. Adult immunization. Centers for Disease Control and Prevention website.

<http://www.cdc.gov/workplacehealthpromotion/evaluation/topics/immunization.html>. Updated 2013. Accessed May 27, 2015.

2. Department of Health and Human Services. Seasonal influenza (flu): a guide for community & faith-based organizations leaders. Flu.gov website. [http://www.hhs.gov/partnerships/resources/Pubs/seasonal\\_flu\\_gd.pdf](http://www.hhs.gov/partnerships/resources/Pubs/seasonal_flu_gd.pdf). Updated 2015. Accessed May 18, 2015.